

Why become a member of Committee for Ballarat?

Membership provides you with an opportunity to make a real difference in our community.

Becoming a member of Committee for Ballarat gives you a voice in directing the future of Ballarat and securing sustainable prosperity for generations to come. You belong to a group of leaders who are willing to share their insights and, by virtue of their major investment in Ballarat, have become an indispensable source of advice to government.

The reasons businesses and organisations become members can be summarised in three main themes:

1. Thinking Ahead

The future focus and thought leadership approach of our work is strongly directed at driving, developing and safeguarding the future prosperity and sustainability of Ballarat and the region. Our projects target areas where we can see major future benefit. Unashamedly, we believe sustainable economic prosperity is the driver of the lifestyle we all wish to continue enjoying in this great city and region.

2. Influence

Strong involvement in strategic projects and discussions provides members a strong voice and influence over development directions.

The interests of members are advanced through the direct contact with senior local, state and federal representatives and with other leaders of business and industry both at a formal and informal level. Our awareness of and access to such contacts is significant. Such involvement in planning strategies may identify new business opportunities.

3. Leadership

Our membership, comprising most of the leading companies and organisations from across the region, including local governments, captures the collective insight vital to planning for a sustainable prosperous future. Members can tap into the collective business and strategic insight of fellow members at closed forums. As a key investment in the future, we also foster new generations of leaders through our programs.

Executive Package

10% discount for >5 continuous years

- **Strategic Planning** Contribute at the highest level to setting our agenda.
- **Board Membership** Nominate and elect to all positions.
- **Influence** Advocacy at local, state and national level.
- **Projects** Propose a project and, participate in a Project Team.
- **Access** To the Chair and/or CEO; the opportunity to attend member briefings with Chair/CEO.
- **Member Support and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- **Recognition** Promote your business on the Committee's website (business profile, photo, logo, link to own website) and other marketing material.
- **Round Table Dinners** Receive three complimentary places (three dinners annually) and access to additional guest tickets and private question time with keynote speaker prior to dinner.
- **Chair's Lunch** Receive four complimentary places.
- **Event Sponsorship** Have the opportunity (early option) to sponsor a Round Table Dinner, host a Board meeting and host an LBWR program day.

Corporate Gold Package

- **Strategic Planning** Contribute to setting our agenda.
- **Board Membership** Elect 50% of positions.
- **Influence** Advocacy at local, state and national level.
- **Projects** Propose a project (with support of 3 other members) and on invitation to participate in an approved Project Team.
- **Access** To the Chair and/or CEO and the opportunity to attend member briefings with Chair/CEO.
- **Member Support and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- **Recognition** Promote your business on the Committee's website (business profile, logo, link to own website) and other marketing material.
- **Round Table Dinners** Receive two complimentary places (three dinners annually) and access to additional guest tickets.
- **Event Sponsorship** Have the opportunity (early option) to sponsor a Round Table Dinner, host a Board meeting and host an LBWR program day.

Corporate Package

- **Strategic Planning** Opportunity to influence our agenda.
- **Board Membership** Elect 50% of positions.
- **Influence** Advocacy through projects and Key Issues.
- **Projects** Propose a project (with support of 9 other members) and on invitation participate in an approved Project Team.
- **Access** To Chair/CEO by phone or e-mail to discuss issues; the opportunity to attend member briefings with Chair/CEO.
- **Member Support and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- **Recognition** Promote your business on the Committee's website (business profile, logo, link to own website) and other marketing material.
- **Round Table Dinners** Receive two complimentary places (three dinners annually) and access to additional guest tickets.
- **Event Sponsorship** Have the opportunity to sponsor a Round Table Dinner.

Small Business Package

Organisations with five or fewer staff

- **Strategic Planning** Opportunity to influence our agenda.
- **Board Membership** Elect 10% of positions.
- **Projects** On invitation an opportunity to participate in Project Teams
- **Access** To Chair/CEO by phone or e-mail to discuss issues; the opportunity to attend member briefings with Chair/CEO.
- **Member Support and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- **Recognition** Have your business name listed on the Committee's website and other marketing material.
- **Round Table Dinners** Receive one complimentary place (three dinners annually) and access to additional guest tickets.

Leaders in Action Package

Open to graduates of the LBWR Leadership Program

for two membership years post graduation

- **Strategic Planning** Opportunity to influence our agenda.
- **Access** To Chair/CEO by phone or e-mail to discuss issues; the opportunity to attend member briefings with Chair/CEO.
- **Recognition** Have your name (and business name) listed on the Committee's website and other marketing material.
- **Round Table Dinners** Receive one complimentary place (three dinners annually) and access to additional guest tickets.