

# BIG Ideas Forum & Member Survey

Committee for Ballarat



## Complete list of ideas generated as part of the Member Survey (Dec 2020) and Big Ideas Forum (Feb 2021) Complete list of all ideas generated

|    |  |    |   |
|----|--|----|---|
| 1  | Career pathways and training for all                                     | 32 | Home of renewables  |
| 2  | Bring Fed Uni into town to activate CBD                                  | 33 | Centre/school for sustainable/circular economy                                  |
| 3  | Greater integration & understanding with Traditional Owners              | 34 | Leading centralised business hub  |
| 4  | Extend rail out to Delacombe Centre                                      | 35 | Extended transportation   |
| 5  | Develop airport so capable of passenger flights                          | 36 | Leading digital town in Australia   |
| 6  | Extend regional rail to create loop from Bendigo to Geelong via Ballarat | 37 | Expedite business entrepreneurs   |
| 7  | Airport to support national travel                                       | 38 | Increase school training focus  |
| 8  | More train stations with 10min service                                   | 39 | Data analysis   |
| 9  | Light rail or trackless trams  | 40 | Supply leadership and product to Australia                                      |
| 10 | More transport infrastructure  | 41 | Supply expert ability to other towns  |
| 11 | Off road walking/cycling path connecting all of Ballarat                 | 42 | Community centres   |
| 12 | Turn Mullawallah Wetlands into a baby Lake Wendouree                     | 43 | Hospitality   |
| 13 | Future hospital in sale yards  | 44 | Increase in broader tourism (i.e. not just historical in nature)                |
| 14 | Sporting team in a national competition                                  | 45 | Entrepreneurial capital   |
| 15 | New private school   | 46 | Entrepreneurial   |
| 16 | Additional reps in state/fed parliament                                  | 47 | Link policy to an idea/a brand  |
| 17 | DP or P from region  | 48 | Community engagement  |
| 18 | Regional based super fund  | 49 | Attract renewable energy industry - be a hub/centre of excellence in this space |
| 19 | Establish a shopping, art industry precinct                              | 50 | More for tweens to do   |
| 20 | Plant trees  | 51 | Bring attractions for younger demographic                                       |
| 21 | One major event per month  | 52 | Young adult mentoring in the community  |
| 22 | Coordinate services - community, school, health etc                      | 53 | Future focused  |
| 23 | Region for wellbeing, wellness and health                                | 54 | Infill city to create heritage, high density                                    |
| 24 | Connect regions through transport, communications, exchanging ideas      | 55 | Centre for innovation and new technology  |
| 25 | Self-sufficient - renewable energy                                       | 56 | Motorsport complex  |
| 26 | Build world class community housing (green, connected)                   | 57 | Air hub using airport and freight access  |
| 27 | Affordable housing   | 58 | Rail to Melbourne   |
| 28 | No one left behind in health, financial and housing support              | 59 | Centre for 'makers' and artisans  |
| 29 | Public transport from lake to Sov Hill                                   | 60 | World class opportunities for artists/artisans/makers to excel                  |
| 30 | Build an aged care home and centre of excellence at Fed Uni              | 61 | An arts, culture and entertainment precinct                                     |
| 31 | Eradicate congestion   | 62 | Facilitate connections and opportunities for those new to Ballarat              |

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| 63 | Local transport system that works using green energy  | 95  | Sustainability  |
| 64 | World IT Centre - learning and excellence   | 96  | Social housing  |
| 65 | Digital connectivity and resilience   | 97  | Tackling disadvantaged  |
| 66 | Centre for vocational training for wind energy sector   | 98  | 100% sustainable by 2030  |
| 67 | Sovereign manufacturing capability and capacity   | 99  | Leader in carbon neutral technology investment  |
| 68 | World class centre for re-cycling - state of art tech   | 100 | Develop and sustain a culture that attracts/retains young people to lead sustainable Ballarat           |
| 69 | Leader in renewable energy  | 101 | Own and address the social disadvantage in the community to create a sustainable and inclusive Ballarat |
| 70 | Net exporter of energy  | 102 | Model and lead a carbon neutral city by 2030  |
| 71 | Develop regional energy alliance - delivering cheap energy to region  | 103 | Bridge St not mall  |
| 72 | Triple bypass through to Midland Hwy from Western Fwy   | 104 | A political system that doesn't focus on election cycles  |
| 73 | Better links to CBD from West   | 105 | Best in the world parks, gardens, natural environments  |
| 74 | Create more open space in developments for better liveability   | 106 | Eureka stadium like GMHBA stadium - more AFL games  |
| 75 | Flexible work hour events between businesses  | 107 | Inner CBD living by the 1000s   |
| 76 | Major regional airport  | 108 | A connected city, region and state  |
| 77 | Rail from Bendigo to Ballarat to Geelong  | 109 | Better connectivity around Ballarat without cars  |
| 78 | Vibrant city  | 110 | Connecting road through Vic Park  |
| 79 | Invest in local congested road networks   | 111 | Airport to support national travel  |
| 80 | City inclusive of major multi storey buildings  | 112 | Sustainable well connected transport system   |
| 81 | 25-minute rail journey to Melbourne   | 113 | Cycling friendly city with shared bike scheme   |
| 82 | Infrastructure (e.g. rail/medical)  | 114 | More traffic control around school areas (traffic lights)   |
| 83 | Integrated transport system   | 115 | Walkovers as all school crossings   |
| 84 | Intra and intercity transport (reduce reliance on cars and increase active transport)                                   | 116 | Pick up and drop off areas for schools  |
| 85 | Community energy - 100% renewable   | 117 | New train   |
| 86 | Ballarat becomes self-sufficient with own renewable power grid  | 118 | New plans for Lake Wendouree  |
| 87 | Vibrant and alive CBD   | 119 | Activate Ballarat East  |
| 88 | 20-year regional plan (beyond politics) Include health, transport, manufacturing, innovation, heritage, liveability etc | 120 | 3rd hospital for Ballarat - plan now  |
| 89 | A major performing arts centre  | 121 | Coordinate Link Rd  |
| 90 | University City education hub   | 122 | Integrate BWEZ with schools for jobs  |
| 91 | Intra Ballarat transport, regional transport, city transport  | 123 | Get 600M hospital project going   |
| 92 | Activate halls for education and Tafe courses to rural areas  | 124 | State of the art circular economy, waste/recycling recovery centre                                      |
| 93 | University city and region  | 125 | Eureka precinct expansion   |
| 94 | Support education (particularly tertiary) to lead to attraction of industries   | 126 | Re-invigorate Fed Uni   |

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|-----|--|-----|--|
| 127 | Major regional trauma centre   | 162 | New hospital   |
| 128 | Support social issues (homelessness, violence, mental health)                        | 163 | Improved roads on fringe of Ballarat                                       |
| 129 | Support sustainable population growth  | 164 | Maintain parks and garden and enhance them                                 |
| 130 | Keep integrity of Ballarat's heritage  | 165 | BWEZ activities via new marketing campaign                                 |
| 131 | Support demand for growth  | 166 | Third sewage plant   |
| 132 | Sustainable growth   | 167 | New water source for region  |
| 133 | Health services e.g. pop ups in our cities and towns                                 | 168 | Best practice environmental initiatives for new estates                    |
| 134 | Release additional Ballarat growth fronts  | 169 | A sustainable city/region  |
| 135 | Develop diverse industries (non-traditional) e.g. MedTech                            | 170 | Plan infrastructure needed for growth                                      |
| 136 | Silicon Valley type industry   | 171 | 100% renewable city by 2030  |
| 137 | 100% renewable city and region   | 172 | 100% carbon neutral housing  |
| 138 | Promote local economy using supply chain within the region                           | 173 | Universal technology literacy  |
| 139 | Create jobs  | 174 | Review what Geelong has  |
| 140 | Connectivity - metro, regions, Ballarat  | 175 | Push for community involvement and funding in sports and arts for all ages |
| 141 | Infrastructure plan for next 50 years  | 176 | Easier access to feminine hygiene products                                 |
| 142 | Improved transport Ballarat and regions  | 177 | CBD living - more apartments   |
| 143 | Shoulders on roads incorporating bike paths  | 178 | Become the education city  |
| 144 | Attraction of the CBD  | 179 | A well-connected region  |
| 145 | Improved intra city transport  | 180 | Effective Geelong public transport connection                              |
| 146 | Inclusive open spaces  | 181 | Major upgrade of local roads   |
| 147 | Recreation interest groups   | 182 | Faster Rail  |
| 148 | Progressive future thinking  | 183 | 45min rail to Melb   |
| 149 | Liveable city  | 184 | Stop the ring road   |
| 150 | Cohesive 'one city' view   | 185 | Use more technology  |
| 151 | Limit urban sprawl   | 186 | Leader in IT investment  |
| 152 | Masterplan for Vic Park and Sale Yards   | 187 | Technology hub   |
| 153 | Retail precinct linking Myer with Bridge Mall (make it worth walking)                | 188 | New 'team' hub   |
| 154 | Over hall Bridge Mall precinct and up Sturt St                                       | 189 | Agile manufacturing hub  |
| 155 | Redevelop Midland Highway gateway past Showground                                    | 190 | Celebrate our history  |
| 156 | Beautification of commercial property along Sturt St                                 | 191 | Larger councils  |
| 157 | Caring for others  | 192 | Recruitment - inclusivity and diversity                                    |
| 158 | Small communities in large communities   | 193 | Define Ballarat's difference in 50years                                    |
| 159 | Second public hospital   | 194 | Build an education city  |
| 160 | Establish pillars of community that need to be met (health, education, business etc) | 195 | Strong links between schools and business/industry. Pathways               |
| 161 | Inclusive of all community elements  | 196 | Education centre for Vic   |

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| 197 | Environmentally friendly   | 231 | Full life education pathways  |
| 198 | Major events   | 232 | New secondary schools - limit 1000 students per school  |
| 199 | Easy access to health services for all   | 233 | Become the sustainable city driven by innovation, self-sufficiency and renewables   |
| 200 | Great parks and open spaces  | 234 | CBD green wall on non-heritage buildings  |
| 201 | Dual line rail to Melbourne  | 235 | Ballarat energy grid 100% self-sufficient and renewable   |
| 202 | Good accessible public transport   | 236 | Create global youth sustainability summit   |
| 203 | Connected from within and without  | 237 | Sustainability and lifestyle strategy   |
| 204 | Transport  | 238 | Fed Uni become elite sporting hub   |
| 205 | Active transport   | 239 | More trees  |
| 206 | Reliable WIFI on train to Melb   | 240 | Centralised sporting grounds/facilities   |
| 207 | Environment - educate and act  | 241 | Beach on the lake/enclosed pool   |
| 208 | Make streets and roads look nicer  | 242 | Healthiest city in Australia/world  |
| 209 | Invest in exemplar walk/cycle trails to connect city                             | 243 | CBD redevelopment and retail support  |
| 210 | Health and wellbeing - 2nd public hospital, community focus, inclusive, holistic | 244 | Ballarat's Central Park/s   |
| 211 | Space - protecting our assets of space, environment                              | 245 | looking at ways to encourage our community to shop locally  |
| 212 | Regional plan  | 246 | Link Road   |
| 213 | United community voice   | 247 | Promoting Ballarat as a tourism/holiday destination   |
| 214 | Future growth plan that maintains a regional identity                            | 248 | Gov Hub and other similar projects to bring workers into the CBD  |
| 215 | Town planning - wide avenues with deciduous trees                                | 249 | Ballarat based employment   |
| 216 | Connect all streets in Ballarat with trees                                       | 250 | University/industry/government applied research and skill development   |
| 217 | Create a regional 20year plan with central highlands group councils              | 251 | Investment into Tourism Infrastructure  |
| 218 | Number one sustainable leader in Aust  | 252 | regional rail links   |
| 219 | Ballarat transport plan  | 253 | Marketing to attract tourists to Ballarat   |
| 220 | Connected regional hub   | 254 | Student learning catch up and extension.  |
| 221 | Reduce car dependent suburbs   | 255 | construction of Ballarat Ring Rd  |
| 222 | Connect Ballarat with trams from lake all the way to mall and Sov Hill           | 256 | The development of renewable energy zones and the associated infrastructure to support those zones i.e. transmission lines etc. |
| 223 | Identity and connect to heritage identity  | 257 | Any projects that further stimulate the decentralization of Melbourne   |
| 224 | Connect heritage to future identity  | 258 | Business regeneration and subsequent advertising  |
| 225 | Contemporary heritage  | 259 | Encouraging all Ballarat businesses to buy local  |
| 226 | Ballarat branding with future identity   | 260 | Bridge Mall / Sturt St rejuvenation   |
| 227 | Bring back proud Ballarat by putting facades back on shop fronts                 | 261 | Ballarat as a sustainable city  |
| 228 | Make all entries to our city beautiful   | 262 | infrastructure projects   |
| 229 | Become a medical research mecca  | 263 | Bridge Mall   |
| 230 | Experimentation  | 264 | encouraging businesses to open up industries that can produce things we can't access  |

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|-----|---|-----|--|
| 265 | Hubs to support innovative ideas                                | 282 | Train Line   |
| 266 | Willing to fail   | 283 | Attracting skilled workers to the region   |
| 267 | Restore manufacturing industry                                  | 284 | Improved rail connectivity to Melbourne  |
| 268 | Industry and innovation   | 285 | Road infrastructure in Ballarat West and multi-lane Freeway from Westgate Freeway to Melton.                     |
| 269 | World class attraction  | 286 | Rejuvenation of cities and towns e.g. Ballarat as a University Town  |
| 270 | More community events   | 287 | Investment into Renewable Energy   |
| 271 | Ballarat businesses closer together                             | 288 | Major projects by the government and council   |
| 272 | Creative hub  | 289 | Student engagement in co-curricular activities.  |
| 273 | Join arts, performance and heritage to create a visitor hub     | 290 | Traffic feasibility Study  |
| 274 | Re-open Yarrowee Creek in the CBD                               | 291 | The continued investment in infrastructure that will allow for the continuation of the building boom in Ballarat |
| 275 | CBD edible garden   | 292 | Government infrastructure investment   |
| 276 | Free fruit and vegetables for all primary schools               | 293 | Government organisations to buy local in our region  |
| 277 | Whole community event that we become renowned for               | 294 | Rail link to Melbourne   |
| 278 | Regulated drone delivery airspace to improve access to services | 295 | Growing sustainable, transformative leadership in Ballarat   |
| 279 | Have schools change to sustainable water                        | 296 | City loop tram   |
| 280 | Transport   | 297 | Build 100% sustainable housing   |
| 281 | Grand railway station   |     |  |